



PRINT BUSINESS  
OUTLOOK  
CONFERENCE 2024

START SMALL, THINK BIG+

# Deliver Bigger.

PRINT BUSINESS  
OUTLOOK  
CONFERENCE 2024



5 FEBRUARY 2024

FAIRFIELD BY MARRIOTT

MUMBAI INTERNATIONAL AIRPORT

ASSOCIATION FOR PRINT  
TECHNOLOGIES (APTECH)

THE BOMBAY MASTER PRINTERS'  
ASSOCIATION (BMPA)

Association for  
**PRINT**  
Technologies



# AGENDA

**09:30 AM – 10:00 AM Registration and Networking Chai Time**

**10:00 AM – 10:10 AM Conference Opening and Lighting of the Lamp**

*A ceremonial opening symbolizing the start of the event.*

**10:10 AM – 10:30 AM: Session 1: Digital vs. Print: The Future Of Indian Comics Powered by Innovation**

*Preeti Vyas, President and CEO, Amar Chitra Katha*

**10:30 AM – 11:00 AM: Session 2: The Rise Of Good Plastic**

*Neha Jain, CEO, Zerocircle*

**11:00 AM – 12:10 PM: Session 3: Beyond Borders: The Future of Cross-Cultural Collaboration in Print & Packaging Business**

*Moderator: Ramu Ramanathan, Editor, PrintWeek and WhatPackaging?*

*Panelists:*

*Akshay Kanoria, Executive Director, TCPL Packaging*

*Shashi Ranjan, CEO – Commercial Print & PMS*

*Business, Manipal Technologies Limited*

*Sanjay Patel, Managing Director, Param Packaging*

*Manu Choudhury, Director, CDC Printers*

**12:10 PM – 12:35 PM: Session 4: The Digital Evolution of Finishing and Embellishment**

*Manish Gupta, Head, PLM & Planning, PP & IP, Konica Minolta Business Solutions India Pvt Ltd*

**12:35 PM – 01:00 PM: Session 5: Packaging With Crop Waste**

*Shubham Singh, CEO, Craste*

**1:00 PM – 2:00 PM Lunch Break**

**02:00 PM – 02:40 PM: Session 6: In Search of Sustainability : Design x Print x Packaging**

*Rabia Gupta, Founder and Principal Designer, RGD*

**Design x Print x POP Displays**

*Amit Shah, Managing Director, Spectrum Scan*

**2:40 PM – 3:40 PM: Session 7: Moulded Pulp Fibers for Disposable Food Packaging**

*Kirtiraj Kundlik Gaikwad, Assistant Professor,*

*Department of Paper Technology, IIT Roorkee*

*Dr. Babu Rao Guduri, Joint Director, Indian Institute Of Packaging*

*Mohit Kumar, Chief Visionary Officer & Co-Founder, Ecosure Pulpmolding Technologies Limited*

*Shubham Singh, CEO, Craste*

*Saket Kumar Saraf, CEO, Greenpack India*

**03:40 PM – 04:00 PM Coffee break**

**4:00 PM – 4:30 PM: Session 8: Tell, don't show – Data Storytelling for Print**

*Rasagy Sharma, Information Designer, Data Artist, Design Educator, Sketchnoter.*

**4:30 PM – 5:00 PM: Session 9: Printelligence: The Role of AI in Print Design Evolution**

*Shiva Viswanathan, Founder, Catenate.io*



**RAMU RAMANATHAN**  
*Editor,*  
**PRINTWEEK AND**  
**WHATPACKAGING?**

As editor of the magazines, PrintWeek and What Packaging? Ramu Ramanathan has been associated with the industry for 30 years.

He has also co-edited two books Book Binding with Adhesives and Babri Masjid, 25 Years ...

As a playwright, Ramu Ramanathan's plays Mahadevbhai, The Diary of a Word, Jazz ... have been performed in multiple languages in India and elsewhere.

He has three books to his credit. 3 Sakina Manzil And Other Plays which is a collection of eight plays. And, two collections of poems, My Encounters with a Peacock and To Sit on A Stone - And Other Shorts. Currently, he is working on his fourth book which is based on his experiences in Mumbai. In addition, he regularly pens columns for newspapers.

His hero is the German playwright Alois Senefelder who also invented the printing technique of lithography in the late 1790s.



**PREETI VYAS**  
*President and CEO*  
**AMAR CHITRA KATHA PVT. LTD.**

Preeti Vyas is the President and CEO of Amar Chitra Katha Private Limited, publishers of the iconic Amar Chitra Katha comics and Tinkle magazine. During the past 5 years at ACK, Preeti has been passionately working with her team to give both these iconic brands, powerful digital avatars and a confident global presence. They are on a mission to not just protect the legacy of their founder Anant Pai but create fresh content that endears itself to the young reader of today and that is accessible on every possible medium and platform.

Through her 29-year-long career, in the content and retail industries Preeti has been a retailer, publisher, editor, author and entrepreneur. She has worked in a variety of organisations such as ToysRU's, Sony Music, Future Group and Crossword. She is also the author of the children's book, "The Adventures of WokaChimni" published by Penguin India in 2018. Preeti is also a jury member of the Advertising standards Council of India and governing council member of the Media Entertainment Skills Council of India



**SHASHI RANJAN**

*Chief Executive Officer*

**COMMERCIAL PRINT &  
PMS BUSINESS, MANIPAL  
TECHNOLOGIES LIMITED**

Mr. Shashi has been an integral part of Manipal Technologies Limited (MTL), bringing with him over 25 years of valuable experience. He has played a crucial role in shaping the growth strategies for the Commercial Printing and Print Management Solution.

Mr. Shashi has taken various roles and been a driving force behind the successful launch of numerous innovative solutions, contributing significantly to the expansion of the commercial print business in international markets. His close collaboration with leading publishers worldwide has further solidified his position as a key figure in MTL's growth journey.

Currently, Mr. Shashi is actively driving growth and overseeing the expansion of Manipal Technologies Limited's domestic and global presence. His leadership has been instrumental in positioning the company as a key player in the industry.



**AKSHAY KANORIA**

*Executive Director*

**TCPL PACKAGING**

Graduate from University of Pennsylvania, USA, supervises the day-to-day activities of the Company and Plants and assists the Managing Director on various policy / initiative and strategy of the company.



**DR. BABU RAO GUDURI**  
*Joint Director*  
**INDIAN INSTITUTE OF  
PACKAGING**

Dr. Babu Rao Guduri completed his Doctoral degree in Polymer Science and Technology in 2002. He has worked as a Post-Doctoral Fellow and Senior Scientist at CSIR, South Africa. He has published more than 50 research papers in various reputed international journals and a number of papers were presented in national and international conferences. He has guided a number of master's and doctoral students at CSIR, South Africa, and collaborated on various research projects with Canada, USA, and China.

Dr. Guduri joined in Indian Institute of Packaging in 2012 as Joint Director/Associated professor. He was the officer In-charge of the Institute and is now heading Laboratory and Training & Education Departments.



**AMIT SHAH**  
*Managing Director*  
**SPECTRUM SCAN**

Amit Shah started his career after his formal education in Science Graduation and a Part-time Diploma in Printing Technology from the Government School of Printing Technology (GIPT), Mumbai. Post a small stint with a Private Offset pre-press company, he started out on his own as a first generation entrepreneur to form SPECTRUM SCAN PVT LTD in Jan 1988 providing basic pre-press services to offset printers in Mumbai.

Amit Shah is known as an innovator and a person who always challenges the trend by introducing new and innovative products. He is credited to having introduced a number of firsts in the Print and Retail industry especially in the FMCG, Telecom and Financial Sector.

He is also recognized nationally and internationally for his work. Year after Year Spectrum is awarded one of the best quality Printers by National and International Graphic Associations like SGIA, FESPA, ASGIA, POPAI, SPAI, Print Week and many more. As of today Spectrum has to its credit more than 125 international and 170 national awards for excellence in printing and POP / POS.



**NEHA JAIN**  
*CEO*  
**ZEROCIRCLE**

Neha Jain, a former Google employee with more than 15 years of experience in technology-led businesses, embarked on her second entrepreneurial journey with Zerocircle and have secured patents for their cutting-edge technology, enabling the creation of sustainable and regenerative materials derived from seaweed, serving as a truly eco-conscious alternative to synthetic plastic and paper.



**SHIVA VISWANATHAN**  
*Co-Founder and Design Head*  
**CATENATE.IO**

Shiva Viswanathan brings three decades of true market experience in brand and interactive design. He is now the Co-Founder and Design Head at Catenate.io – creating an education and counseling product for high school students called MiraMira.us. Formerly he was the Design Head at Ogilvy Pennywise, Executive Director at Brand Union and Executive Creative Director at Ogilvy. He is also the Director of Program at DesignUp.io, a community and a conference. Additionally, he is the Curriculum Consultant for Indian Institute of Art and Design for their online design education venture AND Academy.



**KIRTIRAJ K. GAIKWAD, PHD**  
*Assistant Professor* **DEPARTMENT**  
**OF PAPER TECHNOLOGY,**  
**INDIAN INSTITUTE OF**  
**TECHNOLOGY ROORKEE**

Kirtiraj Kundlik Gaikwad, PhD, is an Assistant Professor in the Department of Paper Technology, IIT Roorkee, India. He is a fellow of the Linnean Society of London, UK. Before joining IIT Roorkee, he worked as a postdoctoral fellow at Ecole Polytechnic de Montreal, Canada. He has mainly worked in the field of food packaging technology.

Dr. Gaikwad has published 90 research papers in SCI-indexed journals, five patents, and several book chapters. He has authored two books: Food Packaging System and Novel Packaging Systems for Fruits and Vegetables.

He is dynamically involved in teaching (graduate and doctorate students) and research. He received his PhD in Packaging Technology from Yonsei University, Seoul, South Korea; his MS in Packaging Technology from Michigan State University, Lansing, USA; his MTech in Food Technology in 2011 from SHUATS, Allahabad, India; and BTech in Food Science from Dr. Panjabrao Deshmukh Agriculture University, India.



**MOHIT KUMAR**  
*Chief Visionary Officer &*  
*Co-Founder*  
**ECOSUREPULPMOLDING**  
**TECHNOLOGIES LIMITED**

An environmental enthusiast and social ecopreneur & passionate about Eliminating single-use plastic using molded fiber products.

Deeply committed to developing eco-friendly sustainable Technologies to produce cellulose fiber using chemical-free processes for agro waste such as rice straw, sugarcane bagasse, bamboo, etc. First to produce molded fiber packaging using reclaimed fiber from UBC (used beverage cartons)- aseptic packaging. First to set up 15TPD pulp mill using GREENFIB – ETMP process for converting wheat straw into cellulosic fiber to produce molded fiber packaging.

Life member of the Indian Pulp & Paper Technical Association (IPPTA). He has also obtained several certificates in relevant fields such as Pulp and Paper Technology, pulp molding machine manufacturing, and Pulp and recovery Fiber.

Published numerous papers at various conferences, and Pulp & Paper Packaging Journal. He has also published collections of presentations on topics such as "Sustainable Fiber Technologies to convert Agro waste into cellulosic fiber pulp Suitable for molded Fiber Packaging.





**SANJAY PATEL**  
*Managing Director*  
**PARAM PACKAGING PVT. LTD.**

POWER OF INCREMENTAL PROGRESS, with this belief, Param Packaging Group, present in Indian Printing & Packaging business for last 65 years is currently led by 2nd generation entrepreneur Mr. Sanjay Patel. Known for his in depth techno-commercial knowledge & business acumen, Param Packaging group is one of the fastest growing groups in India today having multi-locational manufacturing facilities.

Recipient of several national & global print awards year on year & recipient of highest honor i.e. national award for best packaging printers of India for the year 2017. Sanjay firmly believes in sincere, dedicated & ethical hard work for progress & prosperity.

Past president of BMPA & an important governing council member of AIFMP for last 20 years, Sanjay has successfully served the Indian print fraternity for the last 2 & ½ decades.



**MANU CHOUDHURY**  
*Director*  
**CDC PRINTERS**

Manu Choudhury is the director at CDC Printers Pvt Ltd. CDC specialises in providing services for printing Advertising Materials, Packaging materials and Books.

CDC is also a proud winner of the most prestigious PrintWeek Company of the Year Award for Book Printing (Education) Category. CDC has won more than 75 National Awards in Printing over last 10 years making them one of the highest awarded printer in the country.

Manu has completed his engineering in Computer Science from NIT Nagpur, and then followed up with MS in Print Media from Rochester Institute of Technology specialising in Colour Science.

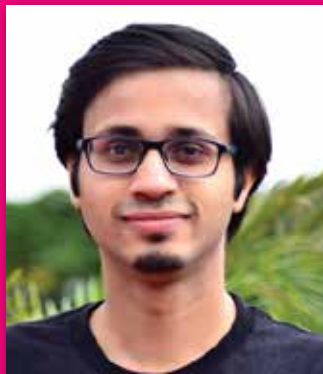
He has also done an executive MBA from Indian School of Business on Operations and Supply Chain Management. He is a die hard follower of Theory of Constraints. His key interests are in Colour Management and Production Management.



**SHUBHAM SINGH**  
*CEO*  
**CRASTE**

Shubham Singh is the CEO and Co-founder of Craste, a company dedicated to creating a sustainable future through innovative materials and circular economy practices. His journey into social entrepreneurship began when he was selected as a fellow for the Social Innovation Immersion Programme in 2017, a prestigious fellowship conceptualized under BIRAC and the Department of Biotechnology, Government of India.

Shubham's remarkable work with Craste has garnered recognition on numerous platforms, earning him accolades such as the BIRAC SOCH Innovation Challenge Award and the Millennium Alliance Award. At just 19, he founded the non-profit organization Gramiksha, which has since transformed the lives of underprivileged children and expanded its presence to six cities within two years of its inception. Shubham holds a Masters in Advanced Chemical Engineering from Imperial College London.



**RASAGY SHARMA**  
*Sr. Design Manager*  
**CAPITAL ONE**

Rasagy is an Information Designer, Data Artist, and Sketchnoter. He's currently building the future of product analytics at Sundial.

He has spent the last decade designing data-heavy products at Microsoft, Mapbox, Barclays, and Gramener. In his free time, he teaches data visualization & cartography at NID, IDC IIT Bombay, IIM-A, ISB & through corporate workshops. He's an alumnus of NID Bangalore & BITS Pilani, Goa Campus and loves staying connected with design community by organizing events & meetups.



**RABIA GUPTA**

*Founder and Principal Designer*

**RGD**

Rabia is one of the pioneers of Strategic Graphic Design in India. A product of Wesleyan University, Georgia, USA and NID, Ahmedabad, she has set benchmarks within this Industry with effective and culturally valid designs for over 2 decades. Rabia's work is conceptual, original and always contextual. Her consultancy's landmark projects include Verve Magazine, Dabhol Power, Invision Air, Crossword, The Bombay Book, Good Earth, Magic Bus, True School of Music, Bluefrog, Sula Wines, to name a few.



**MANISH GUPTA**

*Head, PLM & Planning, PP & IP*

**KONICA MINOLTA BUSINESS  
SOLUTIONS INDIA PVT LTD**

Mr. Manish Gupta is the Head, PLM & Planning for PP & IP marketing from Konica Minolta Business Solutions India Pvt Ltd. He has a post-graduation degree in Marketing & IT.

He has earned recognitions for his immense contributions in marketing and has a vast experience of more than 25 years in the printing industry in India. Through his career he has served many key positions. While working with Konica Minolta Mr. Gupta has contributed lot to the growth of Konica Minolta brand in the country and took Konica Minolta to a leadership position in Digital Production Printing Segment in India.

Currently Konica Minolta is leading the market for more than 12 years with innovative products and solutions and are the Leaders of the Decade in Digital Production Printing.



**SAKET KUMAR SARAF**  
*CEO*  
**GREENPACK INDIA**

Saket Kumar Saraf, the Founding Director & CEO of GreenPack India, is a pioneering force in sustainable packaging, with a remarkable journey from a ₹15,000 salary to helming a ₹200 Crore empire. His entrepreneurial acumen, honed alongside his father from a young age, has been instrumental in establishing GreenPack as a leader in eco-friendly food packaging solutions. With a focus on reducing single-use plastics, Saket has successfully expanded operations across India, integrating cutting-edge technology and ethical business practices. His insights into tapping the potential of small cities and his commitment to a greener, circular economy make him a standout leader in the sustainability sector. Saket's story is an inspiring testament to the power of innovation and strategic foresight in driving environmental change."



**India's First & Largest**  
**Turnkey Solution provider**  
**for Fiber Pulp Molded**  
**Products**



**ECOFA9570-60T-SERVO SS**

*Next Generation Servo driven  
Fully automatic Pulpmolding  
machine with Auto stacking,  
counting & Trimming Free*



**Ecosure Pulpmolding Technologies Ltd**

Plot No - 92, Udyog Kendra, Ecotech 3, Greater Noida, 210306, Uttar Pradesh, India

+ 91 - 9643762650 / +91 -1202960000

Email: info@ecosurepulpmolding.in

[www.ecosurepulpmolding.com](http://www.ecosurepulpmolding.com)

# THE LEADER IN PRINT TRADE MAGAZINES



[www.print-publishing.com](http://www.print-publishing.com)

**NOBODY COVERS PRINTING, PACKAGING, PUBLISHING  
& SIGNAGE INDUSTRY BETTER THAN US**



For further details, contact: **Mr. Sonal Khurana**  
406, Sant Nagar, East of Kailash, New Delhi-110065, INDIA  
Mobile: +91 98102 97693  
E-mail: [sonal@smediagroup.in](mailto:sonal@smediagroup.in), [www.smediagroup.in](http://www.smediagroup.in)

**print & publishing**  
BI-MONTHLY MAGAZINE ON PRINTING & DIGITAL COMMUNICATION IN INDIA



# KONICA MINOLTA

## THE FUTURE OF DIGITAL PRINTING AND SOLUTIONS



### AccurioJet KM-1e B2 PLUS SIZE INDUSTRIAL INKJET

- ✓ 3000 sheets per hour
- ✓ 23x29.5 inch paper size
- ✓ Upto 600gsm paper weight

#### «« PRESS »»



AccurioPress C14000/C12000



AccurioPress C4065/C4070



AccurioPress C7100/C7090



AccurioPress C4080



AccurioPress C83hc/C73hc



AccurioPress 6136P/6136/6120



bizhubPRO 1100



AccurioLabel 230

#### «« POST PRESS »»



JV3D EVO  
Packaging &  
Commercial Print



JV3DL  
Commercial  
Print



JV3DS  
Digital &  
Commercial Print



AccurioShine  
3600

#### PREPRESS

AccurioPro  
Conductor

**INFINITE**  
Web to print solutions  
FUTURE IS FULL OF INFINITE POSSIBILITIES.

**PRINTXPRESS**  
Powered by KONICA MINOLTA  
Receive Album Files

AccurioPro  
Connect

AccurioPro  
Cloud Eye



Konica Minolta Business Solutions India Pvt. Ltd.

URL: [www.konicaminolta.in](http://www.konicaminolta.in) | [marcom@bin.konicaminolta.in](mailto:marcom@bin.konicaminolta.in) | Call - 1800 266 2525

## ORGANISERS



Platinum Sponsor



Sponsors



Supported by:



## MEDIA PARTNERS



**PrintWeek**

**WhatTheyTh!nk**

**THE PACKMAN**  
India's Premier Magazine for Modern Packaging

**WhatPackaging?**

**print & publishing**  
BI-MONTHLY MAGAZINE ON PRINTING & DIGITAL COMMUNICATION IN INDIA

**ALL ABOUT Newspapers**  
BI-MONTHLY MAGAZINE OF NEWSPAPER INDUSTRY IN INDIA

## ABOUT ASSOCIATION FOR PRINT TECHNOLOGIES (APTECH)

APTech is the ONLY U.S. trade association specifically representing companies that manufacture or distribute equipment, systems, software, and supplies – from design and image generation and processing software to multiple output and targeted dissemination systems – for the printing, publishing, and package printing and converting industries.